



Run for Health Project: Outline of Educational Material

Title:	The Impact of Running Events
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Topics to be Covered	
1.	Impacts of Events: Economic
2.	Impacts of Events: Tourism
3.	Impacts of Events: Social
4.	Impacts of Events: Psychological
5.	The Case of Greece: SWOT Analysis

Learning Outcomes	
By the End of this Module trainees should be able:	
1.	Understand the Economic Impacts of Running Events
2.	Understand the Tourism Impacts of Running Events
3.	Understand the Social Impacts of Running Events
4.	Understand the Psychological Impacts of Running Events
5.	Critically discuss cases of strengths and weaknesses of Greek running events
6.	Critically discuss cases of opportunities and threats s in Greek running event cases

Teaching Methods	Teaching Materials
1. Lecture	Power point slides
2. Team Exercises	Multiple choice questions
3. Case Study Discussion	Articles and Cases

Assessment	
Formative	Multiple Choice Questions
Summative	Essay Questions (Trends and Impacts)

Bibliography

1.	Literature Review (Run4Health project)
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4.	Alexandris K. (2017). The contribution of small scale sport events in local tourism destinations. In Tsartas & Litras (eds). <i>Tourism, tourism development and the contribution of Greek scientists</i> .
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9.	Daniels, M. J., & Norman, W. C. (2003). Estimating the economic impacts of seven regular sport tourism events. <i>Journal of sport tourism</i> , 8(4), 214-222.
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12.	Gursoy, D., & Kendall, K. W. (2006). Hosting mega events: Modeling locals’ support. <i>Annals of tourism research</i> , 33(3), 603-623.