



Multiple Choice Questions 2

1. Which of the following segments of runners began running more often at the start of the new millennium?

- a. Children
- b. Women and elderly**
- c. Individuals with a track and field club membership
- d. Men

2. What was the most popular location to run before 1960?

- a. On public roads
- b. On athletics track in track and field clubs**
- c. On treadmills in fitness centers
- d. All locations were equally popular

3. Which of the following is not a typical example of a so-called experience run?

- a. Mud run
- b. Urban trail
- c. Marathon**
- d. Color run

4. Which of the following initiatives on running events is a typical example of social sustainability?

- a. Offering snacks in edible packages during and after the race
- b. Encouraging sustainable transport
- c. Striving to use renewable energy
- d. Donating the profits of the running event to good causes**

5. What are *yuppies*?

- a. It is the abbreviation for Young Unknown Protagonists. These are new and unknown segments that entered the running market at the start of the new millennium and played an important role in the further development of running and running events
- b. It is a synonym for so-called experience runs
- c. It is the abbreviation for Young Urban Professionals. Young and working people living in cities that started running in the 1960s as a social status symbol**
- d. People that participate in running events to have a nice time