



Multiple Choice Questions 3

1. Social impacts relate to:

- a. Money spent, b. community pride c. destination image d. sponsor's awareness

2. Psychological impacts relate to:

- a. Individual well-being, b. psychological health c. happiness d. all the previous

3. Social impacts relate to:

- a. Money spent, b. community pride c. destination image d. sponsor's awareness

4. Tourism impacts relate to:

- a. Social welfare b. destination image c. individual welfare d. social cohesion

5. Which of the following contribute to economic impact?

- a. Runners, b. sponsors, c. spectators d. all the above

6. Which of the following represents a future opportunity for running events

- a. Social integration b. external communication c. green marketing d. increased competition

7. Which of the following represents a challenge for the future of running events

- a. Changes in running behavior b. social cohesion c. economic impacts d. external marketing

8. Which of the following is a prerequisite for a successful running event

- a. Community support b. integrated strategy c. relationship marketing d. cross promotions

9. Social Responsibility Strategy of events relate to

- a. Economic impact b. tourism impact c. psychological impact d. community support actions

10. The average age of runners

- a. Is increasing b is decreasing c. is less than 30 years old d. is less than 20 years old