



### Multiple Choice Questions 5

1. Which of the following promotion aspects is seen as a crucial factor for a running event to be successful?
a. Event concept b. Sponsors c. Social media platforms d. All the above
2. The biggest growth of participants in the running event is seen in:
a. Long distances b. Short distances c. All the above
3. What is important in order to determine the feasibility of a running event concept?
a. Financial viability of the concept b. Demographics of the audience c. Infrastructure required to stage the event d. Potential risks e. all the above
4. Running events contribute to the promotion of:
a. Physical activity b. Active life-style c. Community welfare d. All the above
5. Which are the most important reasons of running?
a. To have fun b. To improve the mood c. To compete with yourself d. To get fit